

**EL PASO**  **COUNTY**  
**COLORADO**

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FINANCIAL SERVICES DEPARTMENT  
CONTRACTS AND PROCUREMENT DIVISION  
TRACI GORMAN, CPPO, CPPB – CONTRACTS & PROCUREMENT MANAGER

May 20, 2022

Chris Brinkman  
TargetSmart Communications, LLC  
1155 15<sup>th</sup> Street, NW  
Washington, DC 20005

Dear Mr. Brinkman,

Thank you for your interest in providing El Paso County with Media Campaign Consultant to Support COVID-19 Prevention Efforts.

Based on El Paso County's assessment of your submittal in response to our Request for Proposal, your firm has been selected to negotiate a contract with El Paso County, Colorado.

We will be in contact with your firm within the next few weeks to begin the process of negotiating a contract and the establishment of an operations plan for the Media Campaign Consultant to Support COVID-19 Prevention Efforts.

In addition, you are requested to furnish within two (2) weeks of receipt of this letter, Certificates of Insurance evidencing compliance with El Paso County's requirements for insurance and a copy of your current proof of registration with State of Colorado.

We appreciate your interest in doing business with El Paso County and encourage you to continue to apply for future opportunities.

Sincerely,

*Cheryl Smith*

Cheryl Smith  
Procurement Specialist  
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